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The future in 3D

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In the not-so-distant future, whatever you need, you'll be able to print.

Many industries are already researching and experimenting with 3D printing applications. The real estate industry is looking at ways to use this technology to build houses. Research is underway for 3D bio-printing, to engineer actual tissues potentially suitable for transplant patients.

Ivey Associate Professor Ning Su's research centres around the transformation of organizations in the age of digitalization and globalization. The impact on business of 3D printing is one of his specific research projects.

"You can see the transformation [impacted by digital technologies] taking place in different countries and industries, from financial services to technologies, manufacturing and the arts," Su says. "It renders the traditional way of doing business or running organizations obsolete."